

I am a musician, a songwriter, and a concerned citizen. I am a consumer of the programming which is broadcast to me over the local airwaves of Lincoln, NE.

I am an unsigned songwriter who plays at casual jam sessions in my community and am in the process of learning how to market my material. I play at open jam sessions in my new community and am in the process of forming local contacts and meeting people here.

The main reason I haven't yet presented my original music to local radio outlets is that I can see very few opportunities to do so. I am fairly new to the area and am just "learning the ropes" so to speak. In this area, there is one public radio station which seems open to local artists, but most of the radio outlets seem like corporate dominated concerns which play only music which has been commercially popular nationwide.

I believe that there should definitely be more FCC definition of local programming and less reliance on market forces. I think there is a strong need for the FCC to make local programming friendlier to local musicians songwriters.

I believe that the FCC should most definitely define local programming as locally originated and produced programming, especially in reference to the efforts of local and/or regional artists and that all programming decisions should be made on the local level.

As I said previously, not only news and public affairs, but programming featuring youth and the talents of local artists should be included.

Fundraisers for charities, community goodwill and other local activities should also count.

I believe that the practise of payola for the playing of certain artists records to the exclusion of other artists should be prohibited under all circumstances.

I believe that all on-air personalities should be members of the community where the broadcast station is located and should be live.

It is my firm belief that no playlists should be dictated by a corporate headquarters far from a community. I believe that all playlists should reflect the tastes and desires of the local city where a station is located, not some corporate office far away from the city or town where a station is located. I believe that diversity and the tastes of a local audience are seriously impaired when a corporation in a far-distance city dictates those playlists.

I favor Low Power FM Radio. I think it would be a breath of fresh air if this practice were expanded. I think this is a grate idea and should be given the full backing of the FCC.

I am really grateful to the FCC for permitting citizens like me the chance to air our views. I think it is to the credit of the FCC that they recognize the stifling of diversity in broadcasting which has taken place. Thank you.

Jeff Schultz
Lincoln, NE

